



PRODUCT BULLETIN

Cool Roof Building Component Coil Coatings

Dura Coat Products Inc. produces several coating product lines now available with cool roof pigmentation. These coatings are designed for most building component end uses including: roof and side panels, fascia and soffit, agricultural (AG) sheet, roof accessories, rainware, gutters and downspouts, awnings and canopies, entry and garage doors.

Each series has unique properties but all are made with our Proprietary Resins to provide the best performance and IR Reflective Pigmentation upon request to minimize substrate heat build-up. All systems designed for application to Hot Dipped Galvanized, Zinc-Aluminum Alloy Steel (i.e. Zinalume®, Galvalume®) and Aluminum substrates. We recommend our exceptional **DC477** Global primer system for all building products.

Durapon 70 PVDF Fluorocarbon – These coatings are formulated with 70% Polyvinylidene Fluoride for the ultimate in long-term weathering. Warranted for 40 Plus years, they also have stain, scratch and resistance to dirt pick-up that minimizes damage during transportation and construction. Use Durapon 70 for Monumental, Commercial and Residential applications and in corrosive environments like seacoast areas or for resistance to acid rain and chemicals.

Dura Coat XT40 Ceranamel – This hybrid coating system provides for long term superior performance utilizing ceramic cool pigments. This system is ideal for residential and light commercial applications. This system allows for superior hardness and flexibility and gives the ultimate in stain resistance, metal marking and resistance to transit abrasion. This coating is warranted for 35 Plus years.

System Comparison At a Glance

| System | Durapon 70 | XT40 |
|------------------|------------------------------------|-----------------------------------|
| Typical Uses | Roof Panels, Side Panels | Roof Panels Side Panels |
| Key Feature | Ultimate Chalk and Fade Resistance | Superior hardness and flexibility |
| Life Expectancy* | 35+ years | 35+ years |
| Gloss Range | 18-40 | 10-80 |

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* Life expectancy is defined as full protection of substrate and aesthetically tolerable appearance.